



### **Communication officer (0,8 fte) at the Province of Limburg**

As a communication officer at the Province of Limburg, you are responsible for communicating about the cross-border Interreg Euregio Meuse-Rhine program. This means that you take care of the online and offline communication about the 40 to 50 projects within this program. On the one hand, to inform the public, and, on the other hand, to attract new project partners. The international character of this program requires extensive language skills and a stress-resistant, accurate and independent working attitude.

### **In this position you are part of the Euregio Meuse-Rhine (EMR) team**

This multinational team consists of 13 colleagues and 6 so-called regional antennas. The latter are set up to bring in new project partners and to support the projects during their implementation. Together they run the Interreg Euregio Meuse-Rhine program. Crossing borders is part of everyday life in this team. When working in the EMR, you can start in Maastricht (Netherlands), continue business meetings in Liège (Belgium) and end your day in the beautiful old city of Aachen (Germany). The Province of Limburg has been designated as the Management Authority for the Interreg Euregio Meuse-Rhine program. Therefore, the Province is responsible for the management of the cross-border program Interreg EMR that runs until 2024.

### **What you'll do as a communication officer**

You implement the communication strategy through online and offline communication. For this, you initially build on existing communication tools. Where necessary you develop new ideas and tools in the field of communication and promotion of the Interreg EMR-program. The cross-border nature of the program requires international communication with an affinity for languages, cultures and interests.

You are responsible for managing the Interreg EMR-program website and the social media channels. In addition, you regularly write and publish posts and short articles to inform external and internal target groups about the program and project activities.

In addition, you organize and carry out several events a year. These are events to introduce the public to the various projects and events to attract new project partners.

You advise on and supervise the communication activities of the individual projects within the program and develop joint communication activities with the projects. The communication strategy is leading in this. In addition, you also draw up annual plans that fit within the strategy and report on this to the European Commission.

You also think along about scenarios, Q&A, spokes lines and press releases. Drafting this communication is also part of your duties.

Besides being the contact person and advisor for our projects, you are also the contact person for the Management Authority when it comes to communication.

Finally, you actively participate in the exchange of knowledge and experience with other Interreg programs in the field of communication.

Comprehensive as a communication officer for the Interreg program, you are responsible for all external communication and associated contacts. This versatile function requires a decisive, accurate, stress-resistant and independent work attitude and affinity with the Interreg EMR program area.

### **About the Province of Limburg**

Those who work at the Province of Limburg, work on the welfare and prosperity of Limburg and the Limburgers. Our mission is to achieve results with impact. The Province of Limburg is growing into an open, learning government organization, where there is room for professionals to pursue innovations together with relevant partners. This requires employees to take responsibility for their own personal and professional development. The Province of Limburg strongly supports personal development and also expects initiative and efforts from its employees.

### **Requirements:**

- ✓ Minimum bachelor's degree in Communication;
- ✓ Professional experience in international communication;
- ✓ Oral and written fluency in English and Dutch;
  - ✓ Willingness to learn the other languages of the Euregio Meuse-Rhin;
- ✓ Willingness to participate in European meetings 2-3 times a year for several days;
- ✓ Skills in managing websites and knowledge in the field of web design, usability and accessibility;
- ✓ Experience in the field of event management;
- ✓ Knowledge of the rules of the European Commission in this field is an advantage.

### **We offer:**

- ✓ A gross monthly salary based on a 36-hour working week, of at least € 2.969,29 and a maximum of € 4.241,86 in scale 10 (depending on age, education and experience);
- ✓ Budget for Individual Budget Choice (IKB) of approx. 22%, including holiday allowance (8%) and a structural year-end bonus (8.3%). The freedom of choice relates to when you have which element paid out, on top of your monthly salary. This allows you to make monthly active choices that fit your individual needs and thus influence your monthly income;
- ✓ Personal budget for education of € 5.000 for the duration of 5 years;
- ✓ An employment contract for the duration of the program.

### **How to apply**

In order to apply, please send your motivation letter and curriculum vitae in English before 5 May 2020 by email to [solliciteren@prvlimburg.nl](mailto:solliciteren@prvlimburg.nl) addressed to the Provincial Executive (College van Gedeputeerde Staten), Human Resources, reference number 2020EMR02.

For any further questions about the profile and scope of the position, please contact Mr. Mark Vos, Coordinator of the Interreg V-A EMR Program by phone (+31(0) 646 624 792), completely without any obligation.

### **Additional information**

Should you be invited for an interview, it is possible that your skills are going to be assessed.

The suitable candidate must be able to submit a Certificate of Conduct for Natural Persons (VOG NP).